

Appl No. 10/716,214
Amd. Dated June 16, 2005
Reply to Office Action of December 17, 2004

Amendments to the Specification:

Please substitute the amended paragraphs 0003 and 0004 shown below for the corresponding original paragraphs:

(0003) Because such signs are only intended for temporary use, it is desirable for them to be inexpensive. However, it is also desirable that such signs, when in use outdoors, remain in good enough condition that they effectively convey a desired message. For this reason, typical materials for temporary signs for outdoor use have been paper card stock coated or impregnated with a waterproof material, such as a polymer like polyethylene. Additionally, [[the]] such signs are often printed using screen printing techniques and ultraviolet cured printed ink, resulting in dense ink patterns with high visibility and durability, although other inks and curing systems may be used.

(0004) In the past, [[the]] two sided yard signs were often formed by scoring and folding a sheet with an image printed thereon. Then the edges of the folded sheet were sealed using an adhesive, such as a hot melt adhesive which was applied in a line along the side edges of the folded sheet. In a more recent manufacturing process, lines of the polyethylene coating along the side edges on the inside of the folded sheet were fused using ultrasonic energy, thereby avoiding use of a separate adhesive. However, the manner of practicing this process included manual folding of scored sheets and manual insertion of the folded sheets into an ultrasonic edge sealing machine. Manual folding

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and handling of the sign stock adds a labor cost to the sign product and limits the efficiency of production of such signs, thereby reducing production time and labor costs.